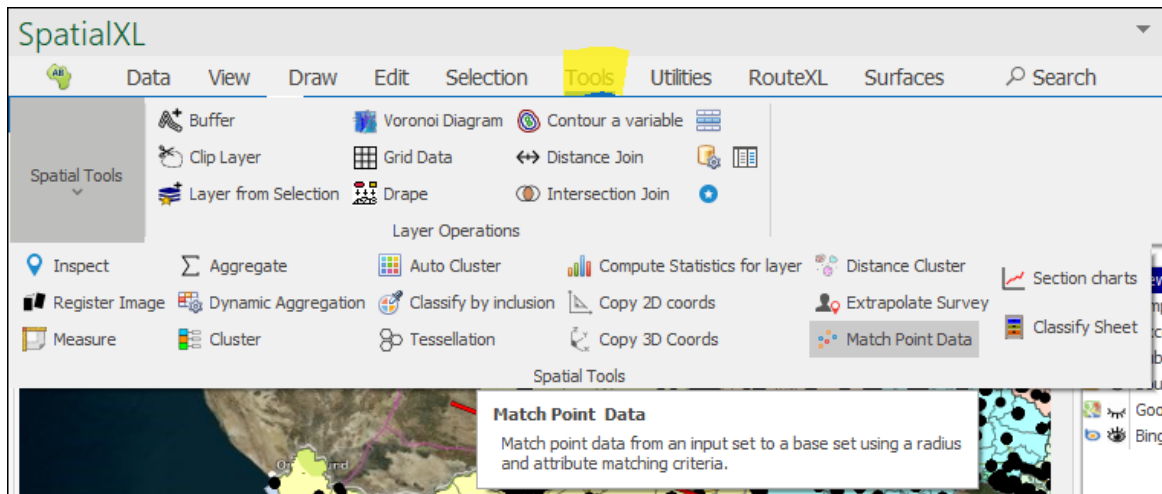




# Match Point Data User Guide

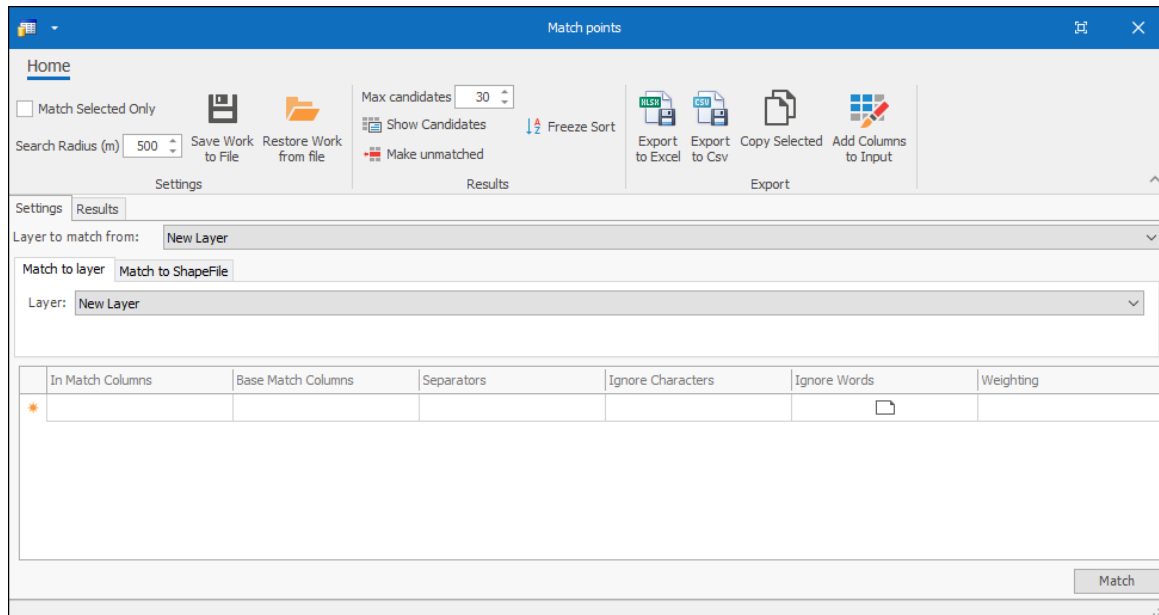
The Match Point Data Tool is a SpatialXL tool that matches point data from an input set to a base set using a radius and attribute criteria. It can be found in the Tools tab:



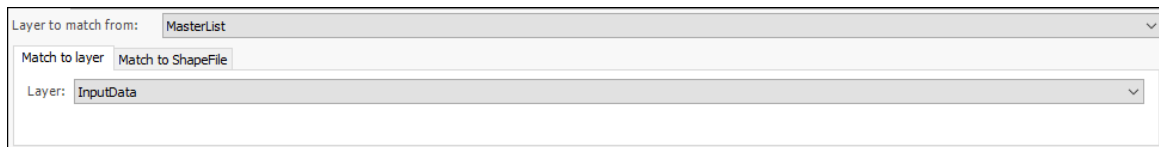
It is used when you have two sets of points which have the same points but maybe with slightly different coordinates or a different name for the point in each set; the sets would be from disparate sources. It is used to verify that your base set is correct and is not missing any points. It can then be used, once you've verified that the points in your base set are good, to do a gap analysis and see where you are falling short and who you are not reaching.

Here is how the tool interface looks:

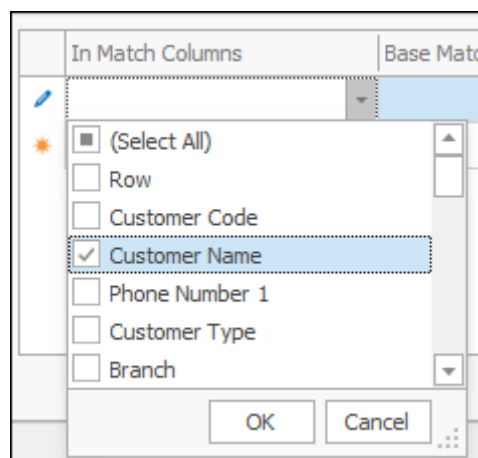
# Match Point Data User Guide



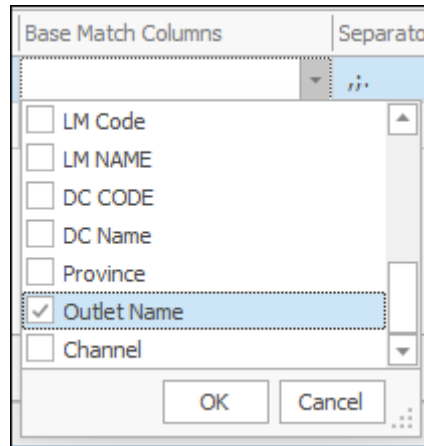
In the **Layer to match from** you put your base set and in the **Match to layer** you put your input set:



In **Match Columns** is where you put the field in your input data that you would like to match on; this can be an outlet name or coordinates field etc.:



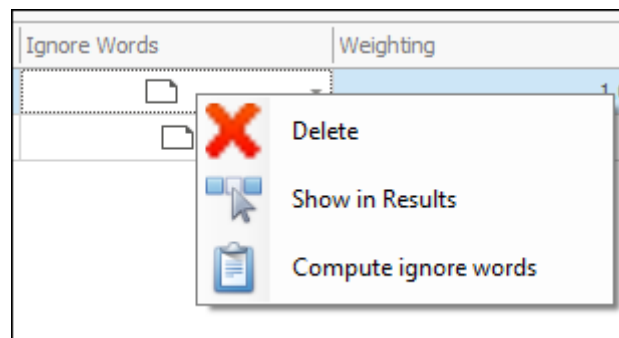
And Base Match Columns is where you put the field in your base data that you would like to match on:



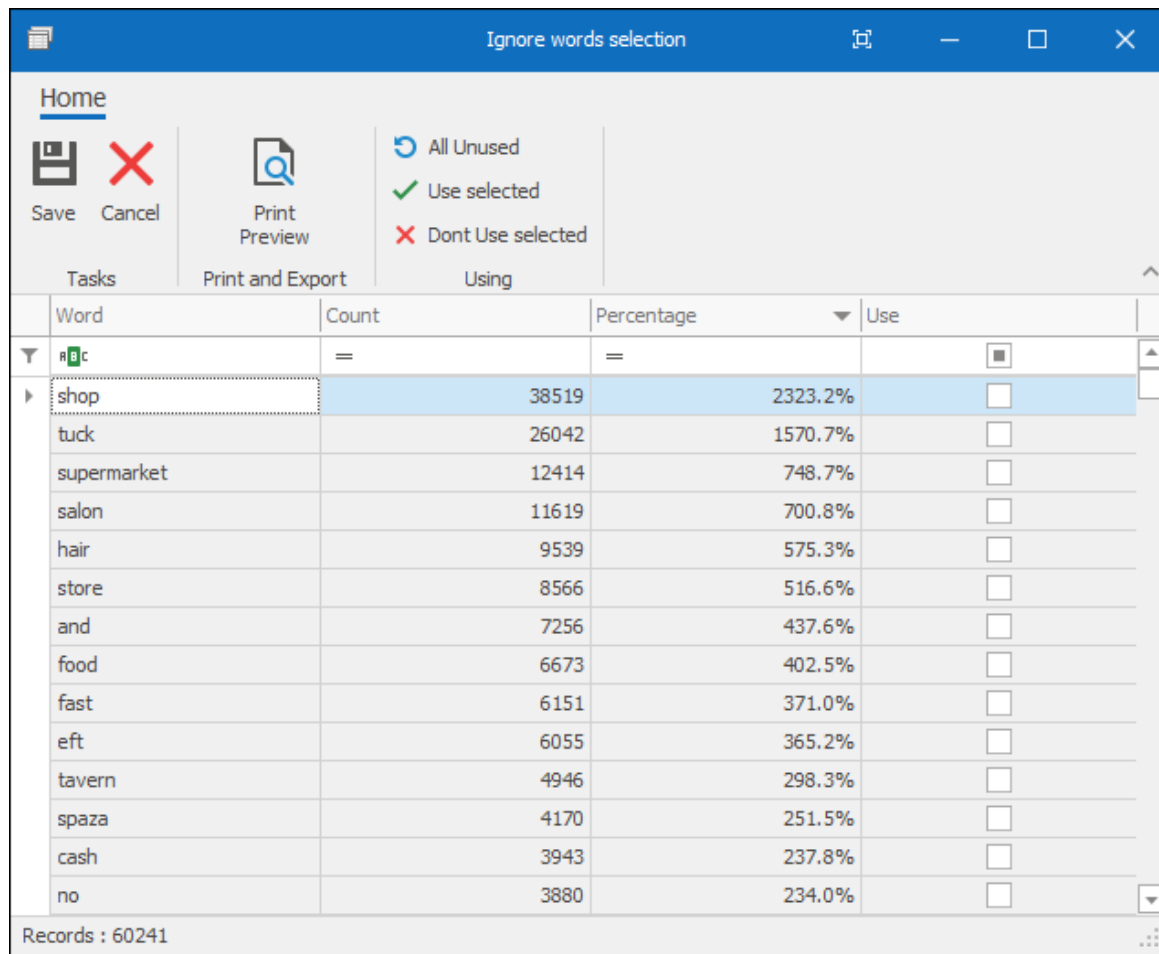
In the **Separators** column you can choose what you would like to act as separators in your data and in **Ignore Characters** you can specify what characters you would like ignored:

Separators	Ignore Characters
ii	/

With the **Ignore Words** column you can specify which words you would like to be ignored when doing the match and you can actually **Compute Ignore Words** which will give you a list of the words in your data and data about how many times each word is used in the data. Right click on **Ignore Words** or anywhere in the grid to **Compute Ignore words**:



Click on it and then you will see the list of words with data about their frequency where you can choose which words you want to ignore:



Word	Count	Percentage	Use
shop	38519	2323.2%	<input type="checkbox"/>
tuck	26042	1570.7%	<input type="checkbox"/>
supermarket	12414	748.7%	<input type="checkbox"/>
salon	11619	700.8%	<input type="checkbox"/>
hair	9539	575.3%	<input type="checkbox"/>
store	8566	516.6%	<input type="checkbox"/>
and	7256	437.6%	<input type="checkbox"/>
food	6673	402.5%	<input type="checkbox"/>
fast	6151	371.0%	<input type="checkbox"/>
eft	6055	365.2%	<input type="checkbox"/>
tavern	4946	298.3%	<input type="checkbox"/>
spaza	4170	251.5%	<input type="checkbox"/>
cash	3943	237.8%	<input type="checkbox"/>
no	3880	234.0%	<input type="checkbox"/>

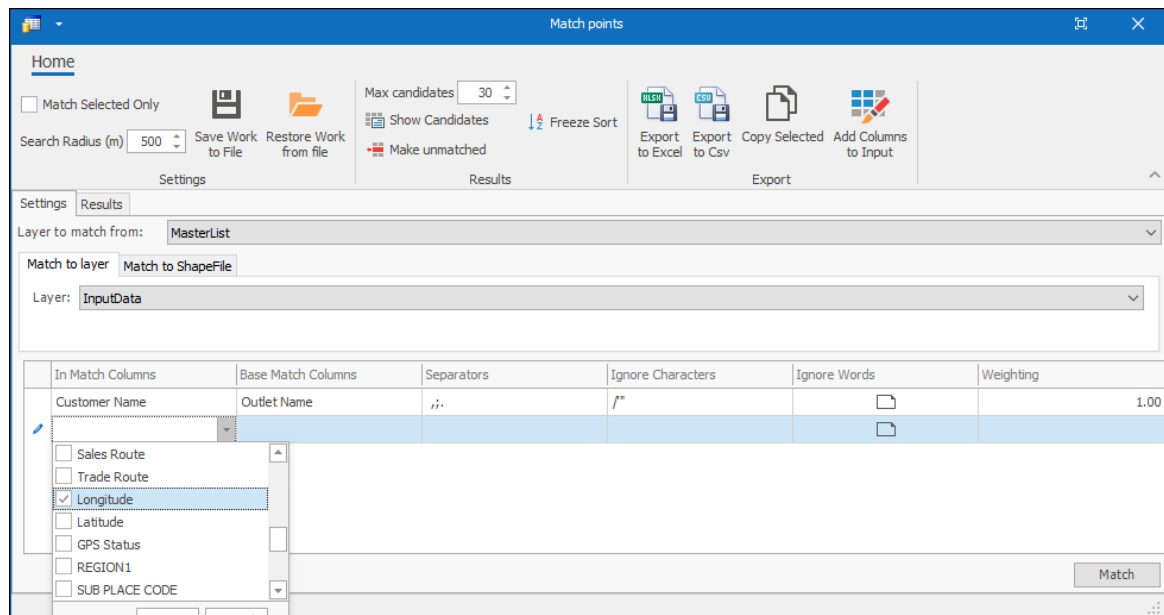
Records : 60241

You would usually want to ignore words with a high frequency as they might cause you to get false negatives where there was actually a match. For example, in your Base data you might have an outlet called Bobs Shop and in your Input data there might be an outlet called Bobs Store. If you didn't choose to ignore the words "shop" and "store" it would say there was no match where there in fact was. "Shop" and "store" are examples of high frequency words and words you would want to ignore.

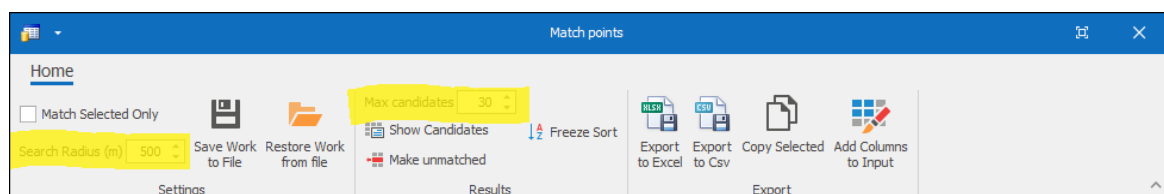
The **Weighting** column is where you specify the weights of any successful match on the match columns you are specifying:

Weighting	
	1.00

You can choose to match on other fields in your data as well by just clicking the next row down and filling in the data as above:



In the ribbon of the Match Point Tool you will see you can specify the **Search Radius** which basically tells the tool to search only within the given distance for matches. And you can also specify **Max Candidates** which will tell the tool what is the limit on how many matches it can find for each point:



## Match Point Data User Guide

Once you have set everything up you can now go ahead and run the match by clicking the **Match** button:

The screenshot shows the 'Match points' application window. The 'Home' tab is active, displaying various settings and actions. The 'Settings' section includes a 'Match Selected Only' checkbox, a 'Search Radius (m)' of 500, and buttons for 'Save Work to File', 'Restore Work from File', 'Max candidates' (set to 30), 'Show Candidates', 'Freeze Sort', 'Make unmatched', 'Export to Excel', 'Export to Csv', 'Copy Selected', and 'Add Columns to Input'. The 'Results' section shows 'Layer to match from: MasterList' and 'Match to layer: Match to ShapeFile'. The 'Layer' dropdown is set to 'InputData'. Below this is a table with columns: 'In Match Columns', 'Base Match Columns', 'Separators', 'Ignore Characters', 'Ignore Words', and 'Weighting'. The table has two rows: 'Customer Name' and 'Longitude', both with a weighting of 1.00. A yellow 'Match' button is located at the bottom right.

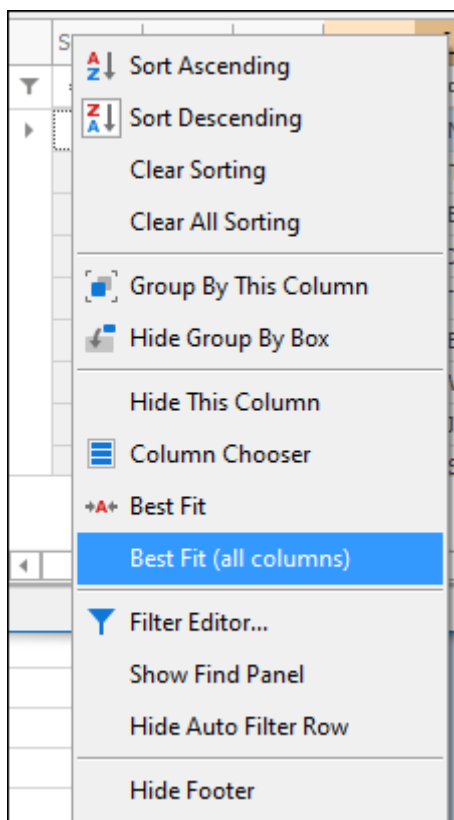
In Match Columns	Base Match Columns	Separators	Ignore Characters	Ignore Words	Weighting
Customer Name	Outlet Name	.,	/		1.00
Longitude		.,	/		1.00

You will now see your results displayed in the **Results** tab, you will see a **Score** showing how well each point matched, the **Distance** within which the match fell and a count of how many candidates were found. Right click any column header and select **Best Fit (all columns)** to fit your columns nicely:

SettingsResults

Drag a column header here to group by that column

	Score	Distance	Count	Actual Geometry	Row	Customer Code	Customer Name
▼	=	=	=	=	=	■	■
▶	100.0	25.0	9	POINT(28.27417547619 -25.705146666667)	41215	SAP#29767	SCORE LIQUOR
	100.0	103.9	15	POINT(27.931433333333 -26.671053333333)	41208	MID1524903	TSIZA SPORT BAR HORECA
	100.0	13.0	12	POINT(28.435411666667 -26.347526666667)	41206	MID1521724	MADEIRA CAFE 24HR
	100.0	55.3	15	POINT(28.36386047619 -26.247680952381)	41197	MID1482595	VUYO SHOP
	100.0	60.4	36	POINT(28.361480714286 -26.239860952381)	41193	MID1477881	TOP STATION SUPERMARKET
	100.0	139.6	14	POINT(28.233766666667 -26.105281666667)	41190	MID1469778	CENTRAL DISCOUNT SUPERMARKET
	100.0	22.9	4	POINT(28.263423333333 -26.224325)	41189	MID1464976	MASONIC LIQUOR STORE EFT
	100.0	8.6	22	POINT(28.391068251429 -26.386053852857)	41188	MID1464845	NOZINJA TUCK SHOP
	100.0	5.8	4	POINT(28.206173333333 -26.26185)	41187	MID1463239	CRUYWAGEN SUPERMARKET
	100.0	228.9	28	POINT(28.21782039799 -26.23315414924)	41174	MID1427187	GOLDEN CENTER SUPERMARKET
	100.0	92.8	44	POINT(28.485527745048 -26.209840215302)	41170	MID1419032	BD SUPERMARKET
	100.0	181.9	88	POINT(28.467101960968 -26.223824517742)	41167	MID1413506	BAKERTON LIQUOR
	100.0	49.7	17	POINT(27.713471666667 -26.28716)	41166	MID1410378	SAMS INN



Drag any column header into the grouping area above to group by that column:

Settings Results				
<div> <div>▼</div> <div>Score</div> <div>▼</div> </div> <div>Drag a column header here to group by that column</div>				
Score	Distance	Count	Actual Geo	
▼ =	=	=	=	
100.0	25.0	9	POINT(28.	
100.0	103.9	15	POINT(27.	
100.0	13.0	12	POINT(28.	
100.0	55.3	15	POINT(28.	
100.0	60.4	36	POINT(28.	
100.0	139.6	14	POINT(28.	
100.0	22.9	4	POINT(28.	
100.0	8.6	22	POINT(28.	
100.0	5.8	4	POINT(28.	

## Match Point Data User Guide


SettingsResults

Score


	Distance	Count	Actual Geometry	Row	Customer Code	Customer Name
▼	=	=	=	=	0c	0c
▶	Score: 100.0					
	Score: 80.0					
	Score: 75.0					
	Score: 66.7					
	Score: 60.0					
	Score: 50.0					
	Score: 40.0					
	Score: 33.3					
	Score: 25.0					
	Score: 20.0					
	Score: 16.7					
	Score: 0.0					

By right clicking on a point and clicking **Candidates** you can get a list of all the potential matches and you can adjust what was chosen as the best match if you desire by clicking **Choose Current**:


Settings		Results		
Drag a column header here to group by that column				
	Score ▼	Distance	Count	Actual Geometry
▼	=	=	=	=
▶	100.0	25.0	9	POINT(28.27417547619 -25.7051
	100.0			33333333 -26.671
	100.0			11666667 -26.347
	100.0			6047619 -26.2476
	100.0			80714286 -26.239
	100.0			66666667 -26.105
	100.0			23333333 -26.224
	100.0			68251429 -26.386
	100.0			73333333 -26.261
	100.0	228.9	28	POINT(28.21782039799 -26.2331
	100.0	92.8	44	POINT(28.485527745048 -26.209




Candidates




Unmatch



Select in graphics



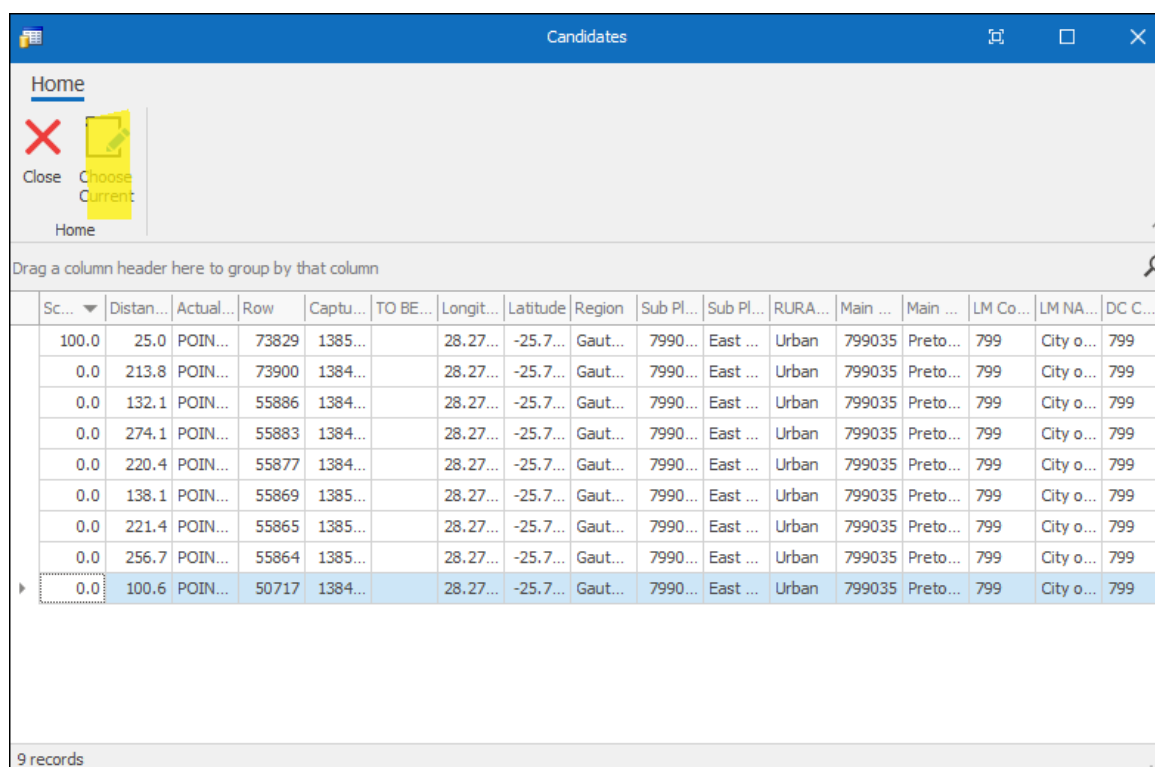
Unselect in graphics



Copy Selected



## Match Point Data User Guide



Home

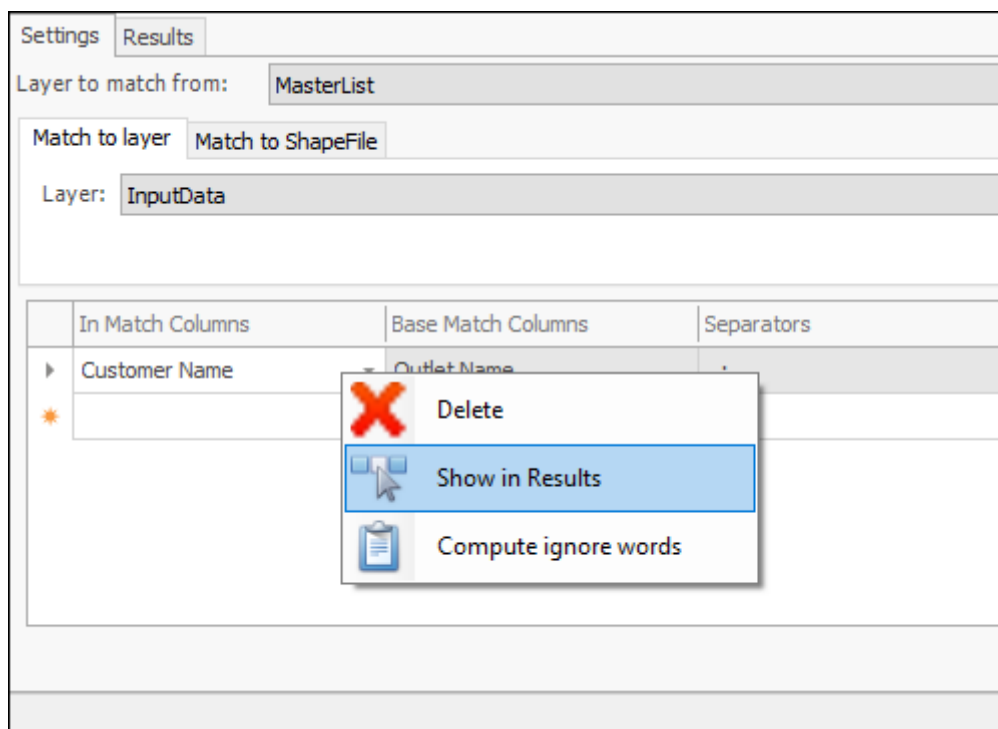
Close Choose Current

Drag a column header here to group by that column

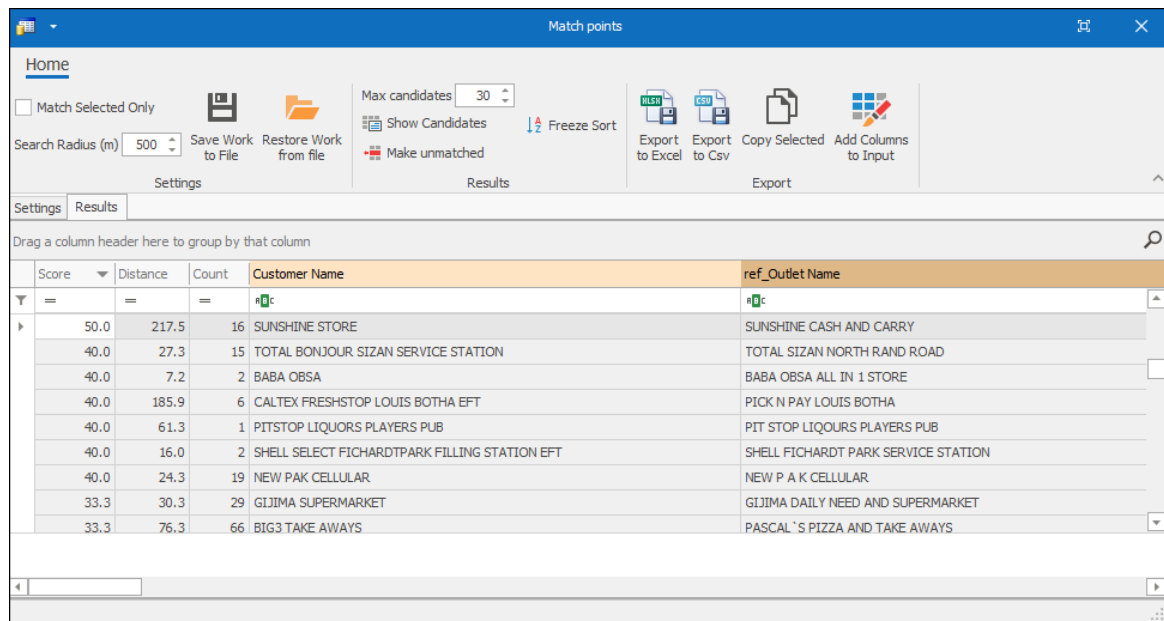
Sc...	Distan...	Actual...	Row	Captu...	TO BE...	Longit...	Latitude	Region	Sub Pl...	Sub Pl...	RURA...	Main ...	Main ...	LM Co...	LM NA...	DC C...
100.0	25.0	POIN...	73829	1385...		28.27...	-25.7...	Gaut...	7990...	East ...	Urban...	799035	Preto...	799	City o...	799
0.0	213.8	POIN...	73900	1384...		28.27...	-25.7...	Gaut...	7990...	East ...	Urban...	799035	Preto...	799	City o...	799
0.0	132.1	POIN...	55886	1384...		28.27...	-25.7...	Gaut...	7990...	East ...	Urban...	799035	Preto...	799	City o...	799
0.0	274.1	POIN...	55883	1384...		28.27...	-25.7...	Gaut...	7990...	East ...	Urban...	799035	Preto...	799	City o...	799
0.0	220.4	POIN...	55877	1384...		28.27...	-25.7...	Gaut...	7990...	East ...	Urban...	799035	Preto...	799	City o...	799
0.0	138.1	POIN...	55869	1385...		28.27...	-25.7...	Gaut...	7990...	East ...	Urban...	799035	Preto...	799	City o...	799
0.0	221.4	POIN...	55865	1385...		28.27...	-25.7...	Gaut...	7990...	East ...	Urban...	799035	Preto...	799	City o...	799
0.0	256.7	POIN...	55864	1385...		28.27...	-25.7...	Gaut...	7990...	East ...	Urban...	799035	Preto...	799	City o...	799
0.0	100.6	POIN...	50717	1384...		28.27...	-25.7...	Gaut...	7990...	East ...	Urban...	799035	Preto...	799	City o...	799

9 records

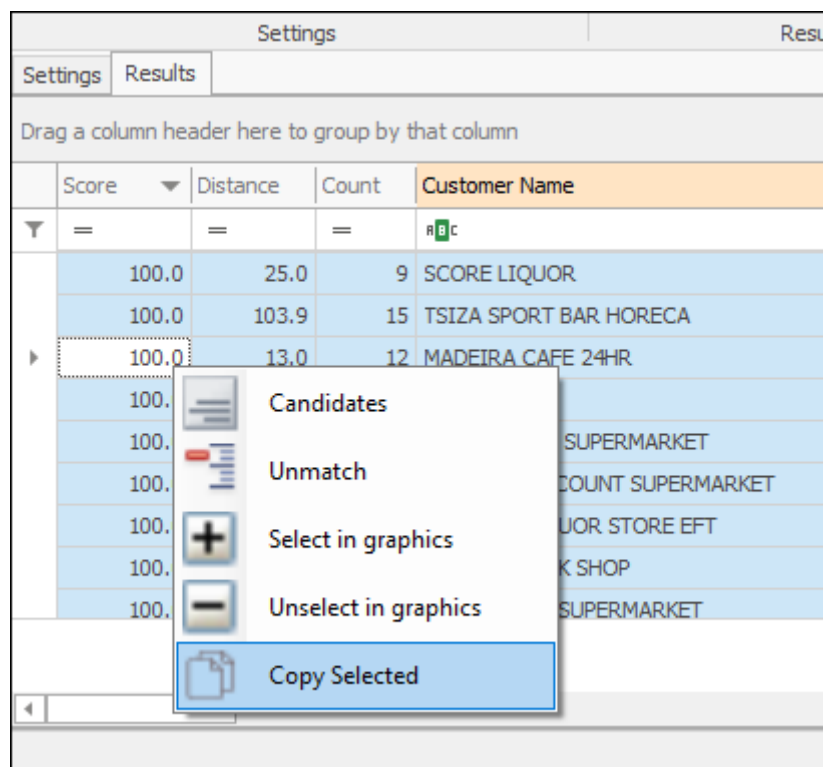
By right clicking the appropriate row in the grid of your **Settings** tab and then selecting **Show in Results**, you can then have the fields you chose to match on shown clearly side by side in your results:



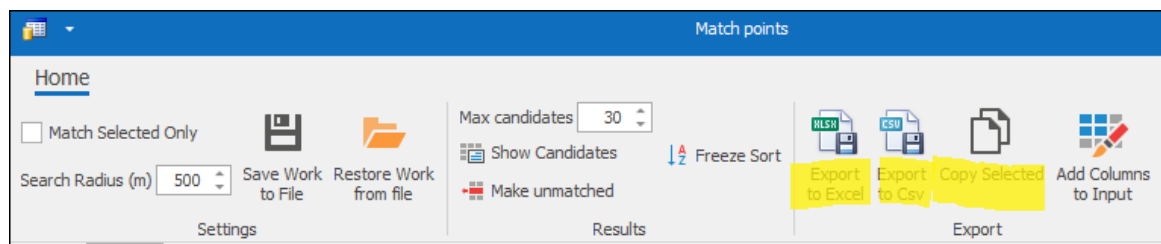
## Match Point Data User Guide



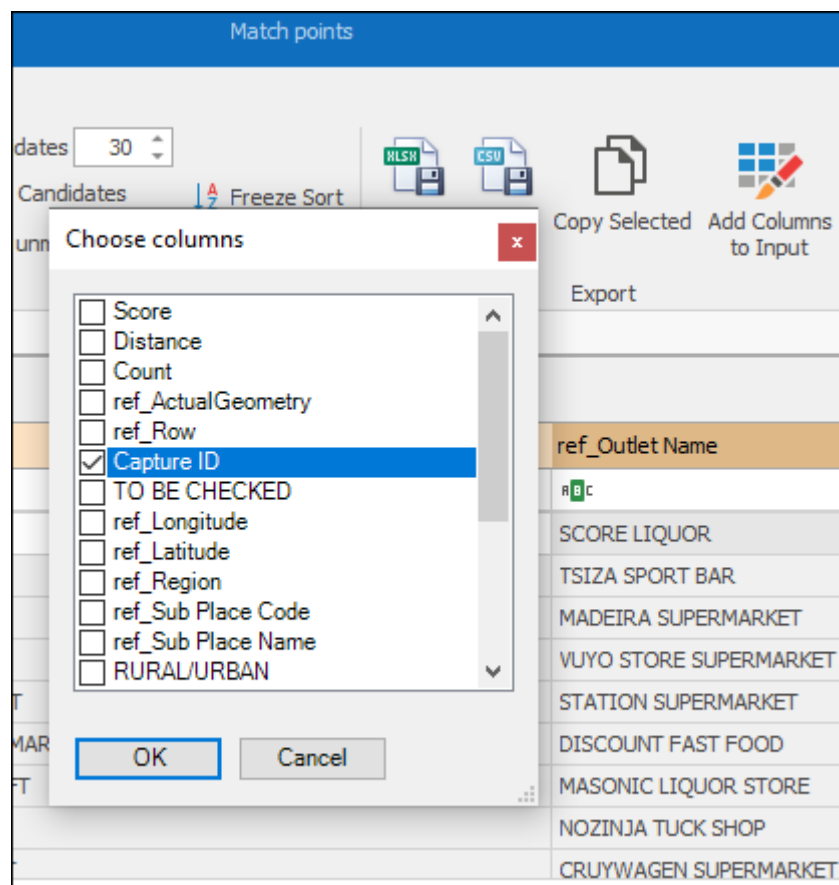
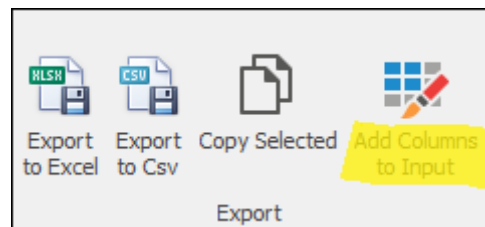
You can then copy out these results by selecting them and then right clicking and selecting **Copy Selected**:



Or you can **Export to Excel** or **Export to CSV** or **Copy Selected** by selecting the appropriate button in the ribbon:



The **Add Columns to Input** feature can also be made use of and it allows you to choose columns from the match record to be inserted into your input layer in Excel. For example, here I chose the **Capture ID** column, and it then populates in my Master List and then I can use this to do V lookups etc.

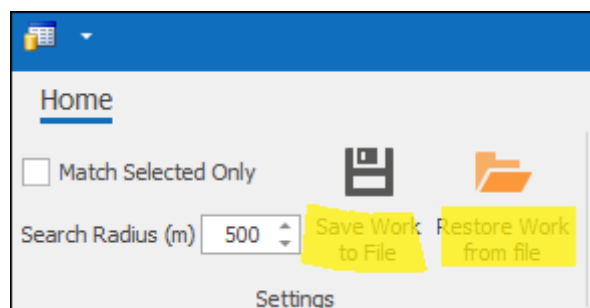


	AE	AF	AG	AH	AI
1	PROVINCE	Outlet Name	Capture ID		
2	Western Cape	SUNSHINE CASH AND CARRY	1396569		
3	Gauteng	ENGEN GARAGE	1514026		
4	Western Cape	AL BARAKA'S CASH AND CARRY	1464207		
5	Eastern Cape				
6	Eastern Cape				
7	Eastern Cape				
8	Gauteng				
9	Eastern Cape				
10	KwaZulu-Natal	SHELL	1455519		
11	Free State	HOLLY MARKET	1347405		
12	Northern Cape				
13	Western Cape	LIQUOR SHOP	1375356		
14	KwaZulu-Natal	MAMA AFRICA RESTAURANT	1491955		
15	Western Cape	KARABAS LIQUOR	1429201		
16	Gauteng	ENGEN	1395748		
17	Western Cape	NEW HORIZON CASH AND CARRY	1442707		
18	Eastern Cape	WELCOME SPAZA SHOP	1495060		
19	Western Cape	SHOPRITE	1368788		
20	Western Cape	OK MINI MARKET	1334214		
21	Western Cape	OK	1471864		
22	Eastern Cape	KFC KABEGA PARK	1484300		
23	Western Cape				
24	Gauteng				
25	Eastern Cape				
26	Gauteng				
27	Eastern Cape				
28	Eastern Cape				
29	KwaZulu-Natal	OK	1424181		
30	Free State	CALTEX	1336829		
31	Western Cape				
32	Free State				
33	Free State				
34	Eastern Cape				

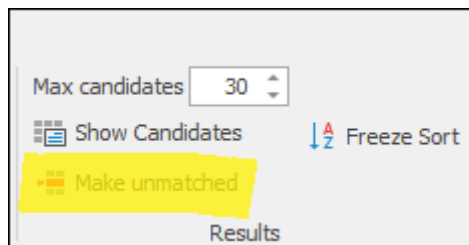
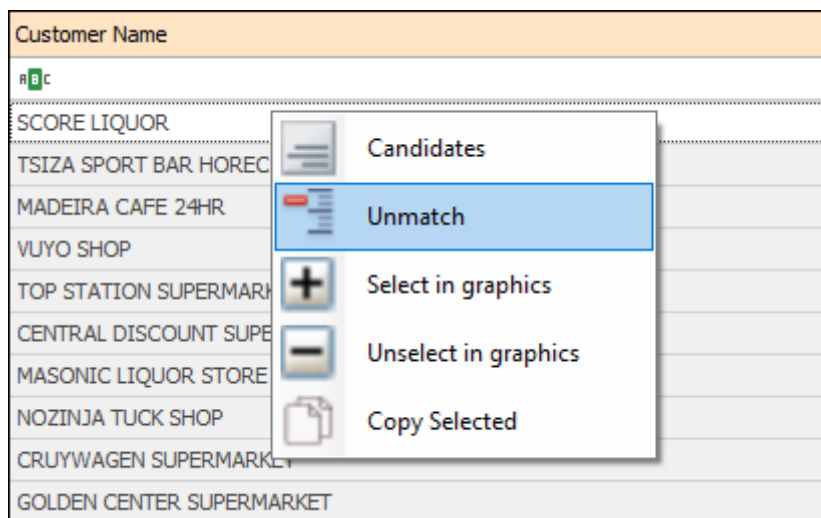
BAT Master List | InputData | + | : | < | > |

SpatialXL Pane Loaded

To save you click on **Save Work to File** and then to reopen that file at a later point exactly how you left it click **Restore Work from file**:



To make any match that you don't agree with unmatched, just right click and select **Unmatch** or select the **Make unmatched** button in the ribbon:



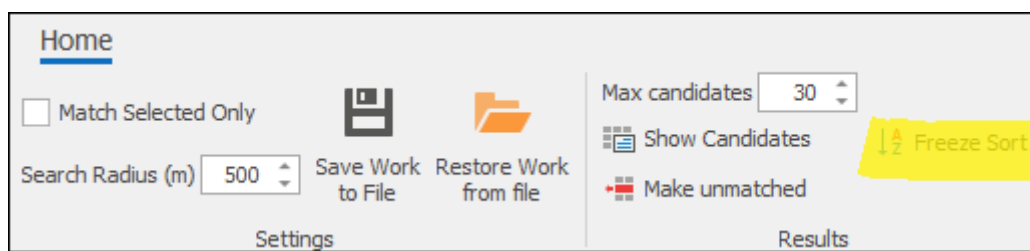
By clicking once on any column header, you can cause that column to sort in ascending order and this will be indicated by an upward facing arrow:

Score ▲	Distance	Count	Actual
=	=	=	=
40.0	185.9	6	POINT
40.0	7.2	2	POINT
40.0	27.3	15	POINT
50.0	217.5	16	POINT
50.0	63.0	3	POINT
50.0	45.5	3	POINT
50.0	7.5	15	POINT
50.0	16.2	3	POINT
50.0	4.1	3	POINT

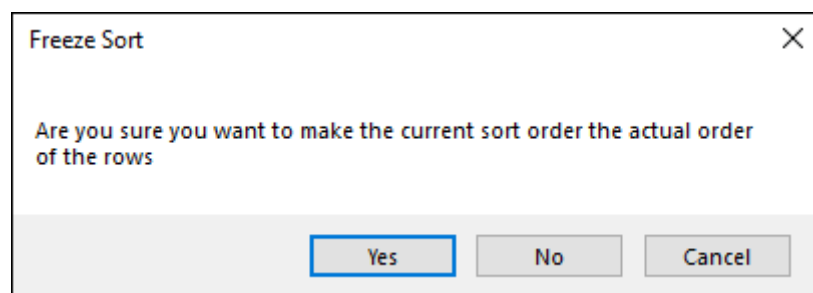
By clicking it again you will cause it to sort in descending order, and this will be indicated by a downward facing arrow:

Score ▼	Distance	Count
=	=	=
50.0	217.5	16
40.0	27.3	15
40.0	7.2	2
40.0	185.9	6
40.0	61.3	1
40.0	16.0	2
40.0	24.3	19
33.3	30.3	29
33.3	76.3	66

To freeze the current sort order of the rows, select **Freeze Sort** in the ribbon, this will make the current sort order the actual order of the rows:



You will then be prompted to select if you are sure you want to do this, if you are select yes:



## Support

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